# KEYS (Sc. /M/TM/GE "Chinese consumers ....")

## الموضوع الأول

| | | |
|---|---|---|
| **ART ONE** | **15 pts** | |
| omprehension: | 8 pts | |
| ct 1. | 2 pts | a. T b. F c. T d. T (0.5 each) |
| ct 2. | 1.5 pt | a. §2; b. §1 (0.75 each) |
| ct 3. | 1.5 pt | a. Many children b. coffee company. (0.75 each) |
| ct 4. | 3 pts | a. Fell ill/ died/have kidney problems. (1.5)<br>b. To increase the level of protein in it. (1.5) |
| ext exploration: | 7 pts | |
| ct 1. | 2 pts | 1. b.; 2. c.; 3. d.; 4. a. (0.25 each) |
| ct 2. | 1 pt | a. Many parents are.....because their children...<br>b. Though the authorities..., some people... (0.5 each) |
| ct 3. | 1 pt | b.1 "Don't / Never buy expired milk!" he said. (01 each)<br>b.2 Many people wish they hadn't bought... |
| ct 4. | 1. pt | |
| ct 5. | 2 pts | Accept any logical completion. ( 0.5 each) |
| **ART TWO** | **05 pts** | Topic 1<br>Form (3 pts) / Content (2 pts)<br>Topic 2<br>Form (2.5 pts) / Content (2.5 pts) |

| /t/ | /d/ | /id/ |
|---|---|---|
| **promised** | **ordered/ contained** | **Admitted** |

# KEYS (Sc. /M/TM/GE "Greedy companies....")

## الموضوع الثاني

| | | |
|---|---|---|
| **'ART ONE** | **15 pts** | |
| omprehension: | 8 pts | |
| ct 1. | 1 pt | a.Advergaming |
| ct 2. | 2 pts | a. T b. F c. T d. T (0.5 each) |
| ct 3. | 1 pt | a. §1; b. §2 (0.5 each) |
| ct 4. | 2 pts | a. The Internet ads and TV ads. (1.5)<br>b. Obesity. (1.5) |
| ct 5. | 2 pts | a. report b. children (0.5 each) |
| ext exploration: | 7 pts | |
| ct 1. | 1 pt | 1. c.; 2. d.; 3. b.; 4. a. (0.25 each) |
| ct 2. | 2 pts | **Prefix** / **Root** / **Suffix**<br>//////// / **a. advertise** / **ment**<br>**b. dis** / **courage** / **ing**<br>**c. un** / **product** / **ive** |
| ct 3. | 1.5 pt | a. Advertisers fill online games with advertisements so that kids will buy / may buy /buy their products.<br>b. To win games, children are encouraged to type in special codes which are found in packaging. (1 each) |
| ct 4. | 1.5 pt | /s/ **drinks** / /z/ **burgers/** / /iz/ **advertises** |
| ct 5. | 1 pt | 1. their. 2. clubs. 3. games. 4. found. |
| **ART TWO** | **05 pts** | Topic 1<br>Form (3 pts) / Content (2pts)<br>Topic 2<br>Form (2.5 pts) / Content (2.5 pts) |