العلامة		عناصر الإجابة الموضوع الأول (Misleading Advertising)
مجموع	مجزأة	
15pts		Part One: Reading
08pts		**A- Comprehension**:
1	1	1- The text is a web article
2	0.5x4	2- True or false statements: a. F b. T c. T d. F
		3- Answering questions:
	1	a. (It did not say) it had sliced its bread much thinner than its competitors.
3.5	1	b. The celebrity uses the product and may even depend on it for his/her/their success
	1.5	c. No, it does not. Justification: Consumers mistakenly think that eating light food means eating healthful food.
		4-Cohesive markers:
1.5	0.5x3	a) its (§1) → brand of bread → c) which (§3) → labelling food as light
07pts		**B- Text Exploration**:
1.5	0.5x3	**1.** Definitions: a) slice b) implicit c) believe
1.5	0.5x3	**2.** Morphology**:**
2	1x2	**3.** Asking questions: a) What do advertisers use different strategies for? Or Why do advertisers use different strategies? b) What does one marketing strategy involve?
2	0.5x4	4. Re-ordering Sentences**:** 1. c – 2. a – 3. d – 4.b (0,5 for opening sentence and 0,5 for each correct link)
5pts	5	Part two: **Written expression**

Prefix	***Root***	***Suffix***
mis	lead	ing
//////////	entire	ly
//////////	differ	ent

Criteria	Relevance	Semantic coherence	Correct use of English	Excellence (vocab+ creativity)	Final score
S. Exp, M , TM, G.E.	1	1	2	1	5

العلامة		عناصر الإجابة: الموضوع الثاني (Space Exploration)
مجموع	مجزأة	
15pts 08 pts		Part one : Reading **A/Comprehension:**
2	0.5×4	*1.* True or False a. True b. False c. True d. True
4	1 1.5 1.5	*2.* Answering questions a. No / No, it is not. b. The benefits of space exploration mentioned in the text are scientific knowledge, inspiration and the expansion of our frontiers(establishing a human presence on other worlds.) c. We have many problems here on Earth (climate change, hunger, overpopulation and underdevelopment) **Or** we have got enough challenges here at home (on Earth) **Or** Earth problems should take priority over exploring and/or establishing a human presence on other worlds
1.5	0.5×3	*3.* Cohesive markers: a. it (§1)→ the sheer cost / the cost b. It (§2)→ space exploration c. these (§4)→challenges (climate change, hunger, overpopulation and underdevelopment)
0.5	0.5	*4.* Title: b. The Costs and Benefits of Space Exploration.
07 pts		**B/ Text exploration**
1.5	0.5×3	*1.* Lexis: a. send (§2) b. innumerable (§3) c. priority (§4)
1.5	0.5×3	*2.* Morphology: opposites keeping the same root **Ir**relevant - **un**fair - **in**human
2	1×2	*3.* Combining pairs of sentences: a. Despite being costly, space exploration has many benefits. Or: Despite its (high) cost, space exploration has many benefits. b. If scientists develop space technology, they will/may be able to explore other planets.
2	0.5×4	*4.* Gap filling: 1. hitting 2. happen 3. extinction 4. Threat
05pts		Part two : **Written expression**

Criteria	Relevance	Semantic coherance	Correct use of English	Excellence(vocab & creativity)	Final score
Common stream	1	1	2	1	5